

## **Lynn Boccio, Esq.**

170 Huntington Bay Road  
Huntington, NY 11743

**Cell - 516.592.2827**

### **PROFILE**

Recognized corporate executive with significant expertise, professional acumen and political relationships in the area of advocacy for minority and women-owned businesses and the physically-challenged community. Also a bilingual attorney who has practiced as a prosecutor, corporate counsel and defense civil litigator.

### **EXPERIENCE**

#### **THE LYNNK – Huntington, NY Founder & President**

2021 - Present

- The LYNNK customizes supplier diversity development programs to optimize clients' profitability in airport & corporate arenas. We expand their relationships, and fulfill their moral obligations there by creating a level playing field. We achieve all of this while integrating a program seamlessly into each of their strategic business plans.

#### **AVIS BUDGET GROUP, INC. – Melville, NY**

2006 - 2020

##### **Vice President, Strategic Business and Diversity Relations**

- Promote supplier diversity with Avis Budget Group, Inc., and to 230 plus corporate airport locations, as well as provide outreach to local and national advocacy groups for minority and women-owned businesses.
- Oversee the Disadvantaged Business Enterprise (DBE) Compliance Program at all corporate airport locations.
- Continue to develop the diversity program to maintain "Best in Class" status for the brands.
- Reports to senior management on the key issues and results of the supplier diversity and DBE Compliance Programs.
- Guest speaker at seminars, conferences, workshops, trade publications, and media regarding minority and women's business development and the physically challenged community.
- Appointed by the Chairman of the Board to the internal Diversity Steering Committee which focuses on all diversity issues which affect the corporation.

#### **CENDANT CORPORATION – Parsippany, NJ and Melville, NY**

2005 - 2006

##### **Corporate Vice President, Global Diversity Relations, Cendant Corporation and Cendant Car Rental Group**

- Negotiated with high-level officials to produce contracts that insure supplier diversity at attainable levels.
- Responsible for advertising and promoting the unit.
- Supervised all aspects of the unit, insuring its functioning in a timely, fiscally prudent and accurate manner.
- Established and promote strategic business development of minority and women's businesses and the physically challenged community.
- Guest speaker at seminars, meetings, and conducted interviews in both Spanish and English with the local media and suppliers about minority and women's business development and the physically-challenged community.

#### **AVIS RENT A CAR – Melville, NY**

##### **Director of DBE Compliance**

2000 - 2004

##### **Manager of DBE Compliance**

1996 - 2000

- Researched, analyzed, designed and implemented the supplier diversity program.
- Reported to executive management for Avis Rent A Car System, Inc., and Budget Rent a Car System, Inc., on all issues and events pertaining to minority and women's business enterprises and the physicallychallenged community in the areas of community leadership, corporate representation and diversified suppliers.
- Designed, administered and implemented a program for compliance with federal reporting requirements, as well as second tier reporting required by multiple corporate accounts.
- Promoted supplier diversity to corporate airport locations, as well as provide outreach to local and national advocacy groups.

**NATIONAL INSTITUTE OF TRIAL ADVOCACY**, Hofstra University School of Law 1994 - 2000

***Team Leader, Faculty Member, Instructor***

- Vital member of the educational team which develops the trial skills of both Hofstra law students and leading litigators throughout the United States.

**WILLIAM R. BOCCIO, P.C.**, Mineola, NY 1993 - 1996

***Of Counsel***

- Assisted in the establishment of a law firm which has become Long Island's major legal representative for over 70 lending institutions in various types of real estate transactions.

**OTHER RELEVANT EXPERIENCES**

<b>L'Abbate &amp; Balkan</b> , Garden City, NY	- <b><i>Associate Attorney</i></b>
<b>Rivkin, Radler, Dunne &amp; Bayh</b> , Uniondale, NY	- <b><i>Associate Attorney</i></b>
<b>The City of New York</b> , New York, NY	- <b><i>Assistant Corporation Counsel</i></b>
<b>Nassau District Attorney's Office</b> , Mineola, NY	- <b><i>Assistant District Attorney Intern</i></b>

**EDUCATION**

<b>Hofstra University Law School</b> , Hempstead, NY	Juris Doctor <b>Ohio State</b>
<b>University</b> , Columbus, Ohio	B.A.

**AFFILIATIONS AND ACKNOWLEDGEMENTS**

*Member*, Phi Alpha Delta International Law Fraternity

*Member*, Alpha Lambda Delta Honor Society

*Member*, Pi Beta Phi Sorority

*Officer and Member*, Board of Directors for Columbian Lawyers Association

Airport Minority Advisory Council (AMAC)

- *Member, Board of Directors (First Vice Chair)* Billion Dollar Roundtable (BDR)

- *Member, Board of Directors*

Long Island Hispanic Chamber of Commerce

- *Member*

National Association of Professional Women (NAPW)

- *Inducted member*

United States Hispanic Chamber of Commerce

- *Member, Senior Executive Corporate Advisory Board* United States Pan Asian Chamber of Commerce

- *Member, Braintrust Committee*

WEConnect International

- *Member, Board of Directors*

Women's Business Enterprise National Council (WBENC)

- *Member, Board of Directors*

Women in Leadership at Hofstra University

- *Member*

Women's Presidents' Educational Organization (WPEO)

- *Past Chair, Board of Directors*
- *Chairperson, Appeals (Certification) Committee*

WWRL Radio Station *Interview regarding supplier diversity, 1997 and 2000*

Was the first non-Latina to receive the Dr. Ramon Emeterio Betances Award from the Board of Directors for the Puerto Rican Day Parade, Inc. in 1999.

First woman honored in 1999 by the Long Island Hispanic Chamber of Commerce for contributions to Hispanic Youth. The award was presented by television personality "Judge Judy".

In October and November 1999, appeared on national television, "Hispanic Business Today", WNBC-TV, which featured her work in the area of supplier diversity.

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In November 1999, was awarded MBE Advocate of the Year in New York City by the Channel 7 news team at the New York New Jersey Minority Purchasing Council's Annual Partnership Awards Gala. The award recipient is selected by minority entrepreneurs for demonstrating great commitment, and has expended tremendous effort to furthering the cause of minority business development.

Minority Business News USA

- *One of 19 women to be featured, "Women Who Mean Business 1998"*
- *Selected for special issue "Best of the Decade in Supplier/Workforce Diversity 1990-2000" published in October 2000*
- *Chosen as one of the select few "First Ladies of Supplier Diversity" in their October 2007 Conference Edition; whereby, whose presence in the diversity arena has had significant impacts on diverse suppliers and the communities they serve.*

Keynote speaker for Morgan Stanley event, "2015 Her Business World Retreat". Spoke on the power of women and womens' business development before a leading audience of entrepreneurs and business owners.

Selected by the American Institute of Diversity and Commerce as a distinguished recipient of a 2015 Women's Business Enterprise (WBE) Hall of Fame Award. This national award honors individuals, companies, and organizations that have demonstrated exemplary leadership and support in the success of women's business enterprise initiatives.

National Association of Professional Women – Inducted in June 2009 whereby, the most accomplished professional women in over 200 industries and professions are highlighted and profiled.

New Jersey Chinese-American Chamber of Commerce (NJCAACC) – In October 2010, honored for the Corporate Minority Business Coordinator Award. Award is given to a corporate executive in a Fortune 1000 corporation (or equivalent) who has made significant contributions in increasing the participation of minority contractors in numbers and volume of contracts.

Wall Street Journal 2003 – *Interviewed for article directed to helping small businesses do business with large corporations.*

Women's Enterprise USA Magazine

- *Featured article published in May/June 2006 as one of the "Top 100" women in America who are impacting supplier diversity.*
- *Interviewed for a feature article in the January/February 2007 issue of Women's Enterprise – USA Magazine regarding The Top Ten Women Impacting Automotive Supplier Diversity.*

Women Presidents' Educational Organization (WPEO) – Presented with the Outstanding Women's Business Advocate of the Year Award in 2007 and 2009.